

CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP IIT MADRAS NEWSLETTER

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MESSAGE FROM THE FACULTY COORDINATOR, CSIE IIT MADRAS

Dear Reader,

"Though I stepped down a few months ago as Dean, I & AR, I have retained my links to CSIE, and will continue to be involved in directing its activities, together with the Governing Council of CSIE. The recently-concluded Winter School in Social Innovation & Entrepreneurship was hugely successful based on every metric, including financial. It is becoming a fixture in the global SE calendar, and will only continue to grow in impact. Many international Universities which collaborate with IIT Madras on the research front are finding CSIE a suitable outlet for SE-based joint proposals and joint initiatives. Many foreign faculty and students make their way to campus in this context, and soon find many more avenues for sustaining the relationship.

"Livelihood enhancement" is emerging as a major priority for CSIE. The Centre's ability to turn ideas and concepts into marketable products, and to identify a market to sell the products into, are tremendous assets. The vast network of grass-roots entrepreneurs and NGOs that CSIE has assimilated over the years is now proving to be invaluable in rapid scaling and sustained outreach. Corporate Social Responsibility is a mechanism that is fueling such projects. The potential for CSIE to benefit from CSR programs is very high, and needs to be fully leveraged. While Technology development comes under the ambit of R & D, Technology Commercialization is very much within the scope of CSIE and CSR.

CSIE was launched with the funding provided by the Class of '84, and has recently received another infusion from the Class of '82. While CSIE is successfully getting and executing projects within a budget, typically the budget does not allow for staffing. The permanent Staff of CSIE-- the lifeblood of the Centre-- require long-term assurance of funding, and corpus gifts of the kind provided by the '82 batch are ideal for this purpose. We entreat others to step in and contribute likewise. "

Prof. R. Nagarajan
Faculty Coordinator, CSIE

Head, Dept. of Chemical
Engg., IIT Madras



OUTREACH

International Winter School on Social Entrepreneurship - Edition 3, 3rd -14th Dec 2018

CSIE along with Department of Management studies (DoMS) conducted the third edition of 'International Winter School on Social Entrepreneurship' from 3rd to 14th December 2018. The curriculum for the winter school was designed in such a way that it evolved the entrepreneurial elite of the participants through theories, case discussions, field visits and interactions with entrepreneurs. The two week intensive course enhanced inter-cultural communication and knowledge sharing with mix of participants from Australia, Germany, Japan along with students of IIT Madras. Apart from exposure to academic way of exploring social entrepreneurship, the participants had a chance to reiterate with nature along Western Ghats through field visit while deriving practical knowledge in parallel from rural entrepreneurs. Assessment of the knowledge gained across the course was examined by the critique analysis of a social entrepreneurial case study, chosen by participants themselves. The course received a highly positive feedback from the budding social entrepreneurs.

"The two week intensive on social entrepreneurship run by CSIE was thought provoking, challenging and inspiring. The course explores the fundamentals of social entrepreneurship, the practical measurements of value and impact, all the way through to the philosophical foundations behind addressing social need. It was a jam packed fortnight learning from subject matter experts and practicing social entrepreneurs, alongside an engaged international cohort. Highly recommend for those generally interested in the sector or looking to deepen their understanding"

- Bonnie Grace Graham

Swinburne University of Technology, Australia

"The Winter School on Social Entrepreneurship helped me get a clear understanding of social entrepreneurship and now I feel better equipped to work on my ideas." **-Akash Kumar, IITM**

To know more kindly visit: <http://csie.iitm.ac.in/socentschool/>

Capacity Building Program for Farmer Producer Organizations (FPOs)

Representation of FPOs through field visit to a 'coconut producer company' and during panel discussion, both as part of winter school was facilitated.

Social capital assessment surveys have been done with a natural farming based FPO and the results were analyzed using 'Self Organizing Maps', an 'Artificial Neural Network' tool used for dimensionality reduction.

Research output:

Aishwarya J attended a 'National Seminar on sustainability of FPOs' organized at Xavier Institute of Management, Bhubaneswar on 17th December 2018.

Aishwarya J submitted abstract titled 'Farmer Producer Companies: Status quo and the way forward Case overview of Tamilnadu FPCs' to 'The Fourth International conference on creativity and innovation at/for/from/with grassroots [ICCIG 4]', scheduled at IIM Ahmedabad between Jan 28-30, 2019.

Livelihood Enhancement Project at Pathamadai

The top portion of the Pathamadai Co-operative Society has been completely renovated and converted into a Common Facility Center. 2 RuTAG developed Electronic Jacquard Machines have been installed enabling the weavers to utilise the space and resources. CSIE conducted a marketing session for the participants of the technical training program on 03 Jan 2019 with an emphasis on social media marketing which was also the end of the Training session of the women weavers on the RuTAG's newly built Electronic Jacquard Handlooms. CSIE is sponsoring three participants to enhance their skills in Design & Development using latest software.

Skill Development Project in Nagapattinam District

CSIE has become a member of the team for a Village(s) Improvement Project, an initiative by CPCL. As part of it CSIE is working on the Skill Development of the youth at three villages in Nagapattinam district namely Panangudi, Vellapakkam and goparajapuram. CSIE has completed the baseline survey of skills requirement of youth in the villages and now under discussions with village representatives to implement skill development centre.

UK India Social Entrepreneurship Education Network (UKISEEN) - National Conference

As part of the UKISEEN project, CSIE along with Madras School of Social Work (MSSW), organized a 1-day National Conference on Social Entrepreneurship at MSSW on Friday, 07 September 2018 on the theme 'Evaluating roles of Government, Industry and Academia in promoting and sustaining Social Enterprises'. Various speakers from industry, academy, and government have participated in the conference. The conference was followed by a poster presentation competition by the student teams. CSIE has also launched the 2nd edition of the UK India Social Innovation Challenge (UKISIC) on the same day, the theme of the competition was Waste Management. A total of 37 teams have participated in the competition out of which 12 applications qualified for the finals. After a thorough evaluation by selected judges the top 3 applications have been selected. A total of 1,400 GBP has been announced as the prize money which will be disbursed to the winners along with certificates.

More details : <http://ukiseen.org/uk-india-social-innovation-challenge-new>

Corpus Fund to CSIE by the Batch of 1982 IIT Madras

CSIE would like to thank the Batch of 1982 for extending their support to us by giving a corpus fund of Rs. 10 Lakhs. This is the initial corpus funds and CSIE is looking forward to raise more corpus funds as a means to be sustainable.



The poster for the UK India Social Innovation Challenge 2018, Waste Management category. It features the UKISEEN logo and the text: 'UK-INDIA SOCIAL INNOVATION CHALLENGE 2018 Waste Management'. Below this, it states: 'The UK India Social Entrepreneurship Education Network (UKISEEN) launches its second edition of UKISIC to find, fund and support innovative and sustainable solutions that provide efficient ways to manage waste. The competition is open to all students and faculty of universities throughout the UK and India.' A yellow box on the right lists the cash prizes: '1st Place - £1,400', '2nd Place - £1,000', and '3rd Place - £500'. At the bottom, it says 'Last date for Submission: 4th, Nov '18' and lists the logos of the British Council, IIT Madras - CSIE, Social Impact Lab, and the University of Southampton. A small note at the bottom says: 'For more info check out our website: <http://www.ukiseen.org> Contact us: csie@iitm.ac.in | sitab@soton.ac.uk



PROJECTS

Gallery

Technology

Commercialization

CSIE has been involved in a Technology Commercialization project with Shri AMM Murugappa Chettiar Research Centre (MCRC). CSIE facilitated interaction with three entrepreneurs for two technologies: Fortified Panchagavya (FP) and Biochar. As a result, one entrepreneur has commenced production of FP on a trial basis..



Visuals from the International Winter School on Social Entrepreneurship.



Mrs. Mitra from Swaasam (2nd from right) representing FPOs on a Panel Discussion during Winter School

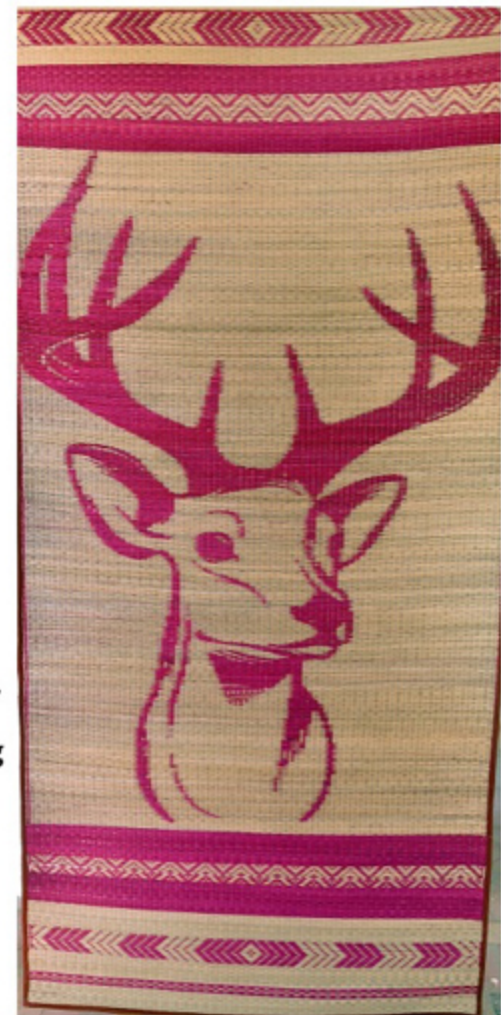
Field level interaction with stakeholders for MCRC Technology Transfer Project



Above: A group photograph at the end of the training session for the weavers on operating the machines by RuTAG and marketing by CSIE.

Pathamadai Mats developed by the Weavers after the training which are up for sales.

Follow us on fb: <https://www.facebook.com/PathamadaiMats/>



Quote

“People have to understand that unless social enterprise is experimental, it will not succeed in making a difference.” – **Jacqueline Novogratz, Founder, Acumen**



IIT Madras - CSIE

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