

Schedule

WEEK 1: Inauguration on Monday, 08:00 to 09:00 hrs.

	09:00 to 10:30 hrs.	11:00 to 12:30 hrs.	14:00 to 18:00 hrs.	18:00 to 19:30 hrs.
Wednesday 3rd Jan	Social Enterprises (SEs): MDGs, SDGs and global concerns; The complex of contemporary issues - Socio-Economic, Environmental, Cultural, Political, Technological; Global Development Organizations;the Future of Social Enterprises Prof. LS Ganesh		SEs and Entrepreneurship - An overview: Basic definitions and Concepts; Morphology of SEs Prof. LS Ganesh	
Thursday 4th Jan	Business Models-I Prof. LS Ganesh, IIT Madras & Mr. James, CSIE	Participants' presentation - I	Participants' presentation - I	My Entrepreneurial Journey: Mr. Mathew Jose, Paperman
Friday 5th Jan	SEs' conception, design and incubation - Opportunity Analysis and Idea Generation; Organizational launch and development processes in social entrepreneurship Ms. Latha Suresh, CSIM		Intercultural Communication Prof. Laurence Borgmann	
Saturday 6th Jan	New Product Development: Requirement analysis and Conceptual Design Prof. Asokan, IIT Madras	Product Development - Examples from Industry Mr. Ramesh, Centroid	Fields of View - Workshop	
Sunday	Free time/Cultural Visit	Mr. Rajendra Singh, Water Conservationist Spotlight Lecture, Shaastra(Optional)	Free time/Cultural Visit	

WEEK 2:

	09:00 to 10:30 hrs.	11:00 to 12:30 hrs.	14:00 to 18:00 hrs.	18:00 to 19:30 hrs.
Monday 8th Jan	Business Models of Social Enterprises - II Prof. LS Ganesh, IIT Madras & Mr. James, CSIE	Visit to CFI and IITM Research park	Dinner Meeting with selected Social Entrepreneur Mr. Arun Krishnamurthy, Environmentalist Foundation of India	
Tuesday 9th Jan	Session - to be confirmed	Introduction to Business Plan writing Prof. Ashwin Mahalingam, IIT Madras	Interaction with Entrepreneur: Dr. Amitava Bhattacharya, Banglanatak dot com	Own Time
Wednesday 10th Jan	Field visit - Day 1			
Thursday 11th Jan	Field visit - Day 2			
Friday 12th Jan	Interaction with Entrepreneur: Mr. Ajit Narayanan, Invention Labs	Participants' presentation - II	Participants' presentation - II	VALEDICTORY
Saturday	DEPARTURE for return journey			

10:30 to 11:00 hrs: Morning Refreshments Break

12:30 to 14:00 hrs: LUNCH

15:30 to 16:00 hrs: Afternoon Refreshments Break