

# CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP IIT MADRAS NEWSLETTER

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## MESSAGE FROM THE DEAN

Dear Reader,

CSIE continues its evolution from a Centre focused on education and research in social innovation & entrepreneurship, to one enabling capacity building, technology commercialization and livelihood enhancement. The various projects undertaken recently by CSIE bear testimony to this. The Centre has turned into an important vehicle for building scale for social enterprises. With a strong network of academic, Governmental and NGO partners, CSIE is uniquely positioned to turn concepts into solutions for society. We seek your support in fulfilling this mandate.

An International Winter School in Social Entrepreneurship is planned for this December. The past two have elicited highly-enthusiastic feedback from participants. Again, your help with spreading the message about the School among your global contact would be of great benefit to CSIE. This Centre is now being universally recognized as one of the few that can translate academic ideas into ground realities. The Staff are always ready to meet with you and take your ideas forward. With a close nexus to the CSR program in the Development Office, CSIE is well positioned to match faculty, alumni and student aspirations with societal needs and corporate funding.

**Prof. R. Nagarajan**

Dean,  
International & Alumni  
Relations  
IIT Madras



## EVENTS

### International Winter School on Social Entrepreneurship

Following the positive response from the International Summer School, CSIE conducted the International Winter School spanning 10 days from 3-12 January 2018. Led by Professor L.S Ganesh from IIT-M as the lead faculty, the program saw enthusiastic participation from all participants that included among others students from Germany and Indonesia. The participants were provided with classroom knowledge, immersive/experiential learning, self-study and peer learning opportunities about Social Entrepreneurship and its related ecosystem. The classroom learning and discussions were interspersed by field visits and interactions with renowned entrepreneurs and prominent Social Enterprises such as Amitava Bhattacharya from Bangalanatak.com, Ajith Narayanan from Invention Labs etc.

*"I am happy to say we started a food business 'Onlyldly' by December 2017 and is running successfully. Me along with 4 of my friends planned to start a social business which fills the stomach of underprivileged"* - **Summer School Participant**

*"I don't know whether I will become a social entrepreneur or not, but this programme has convinced me enough to do something for the society"* - **Winter School Participant**

More Details here - <http://csie.iitm.ac.in/socentschool/>

## Capacity Building Program for FPOs

With a mission of enhancing the capacities and productivities of the Farmer Producer Organisations (FPOs) across the region, CSIE frequently conducts Capacity Building Programs and other events for FPOs and their Promoting Institutes (POPIs).

CSIE facilitated a stall for an organic farming led FPO and producer companies promoted by Hand-in-Hand India, from 4-7 January 2018 during Shaastra at IIT Madras .

A two-day program was organised for the FPOs from districts around the city of Madurai from 24-25 January 2018.

With support from NABARD, CSIE in January 2018 organised a Capacity Building Program for POPIs from 22-23 February 2018 at IIT Madras.



## Faculty Development Program on Entrepreneurship

18 faculties from varied academic backgrounds and from different states participated in the Faculty Development Program organized by CSIE with support from EDI, Ahmedabad from 27 Nov-09 December, 2017. The program witnessed enthusiastic participation from them in classroom lectures, interaction with eminent entrepreneurs and industrialists and in industrial field visits to organizations such as Zoho Corp, Johnson Lifts and RmKV. With strong academic and industrial engagement and a steep learning curve on social entrepreneurship, the participants made ample use of the opportunities and in the process also gifted themselves memories to cherish for a lifetime.



## Business Plan Workshop and Competition

CSIE in association with Tagore Engineering College conducted a Business Plan workshop and Competition for college students on 15-16 February 2018 at IITM Research Park. Around 70 young college students participated in this two day event. Rajendran from Zoho was one of the resource persons at this event. The program had lectures, interactions with successful business persons and a competitions at the end.



## Socially Relevant Projects at IITM - JAGRITI

Jagriti - The Social Outreach Wing envisions to create a platform that would empower and engage the students in socially impactful activities. It wishes to leverage the passion, skills and fire of students to solve India's Pressing Challenges. Starting this year, Jagriti will be taking up mass social campaigns, projects and initiatives to make the world a better place. Through Jagriti, we envision to create a dynamic and inspired community of problems solvers for our country.

They recently screened "PadMan" in open air theatre as their pre-launch event.

Know more : <https://www.facebook.com/jagriti.iitm/>



# PROJECTS

# Gallery

## Livelihood Enhancement

CSIE with the help of RuTAG has managed to secure a funding of Rs. 47 Lakhs from the Government of Tamil Nadu under the Revival of Languishing Crafts initiative. CSIE is planning to use this grant to construct a Common Facility Center (CFC) which will house the Electronic Jacquard Machines developed by RuTAG along with other equipments like Computers, Sewing Machines, Printers etc.

## Technology

## Commercialization

CSIE is working with Murugappa Chettiar Research Centre in commercializing their developed technologies. CSIE had studied the various technologies, did a feasibility study by doing cost analysis, market readiness and pilot test results. CSIE is following a structured approach for this project which includes working with the scientists, field visits, interaction with potential entrepreneurs.



International Winter School on Social Entrepreneurship



Capacity Building Program for FPOs



Interaction with MCRC's technology adopters



Pathamadai Fine Mat Society to be renovated



Participants of FDP at RmKV

## Quote

“Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.”

— [Bill Drayton, Leading Social Entrepreneurs Changing the World](#)

# INTERNATIONAL WINTER SCHOOL ON SOCIAL ENTREPRENEURSHIP

Earn &  
transfer  
credits!



Program Dates: Dec 3 - 14, 2018  
Early Bird Deadline: 11<sup>th</sup> May 2018  
Regular Deadline: Jun 1<sup>st</sup> 2018

## Course structure :

- Lectures and Workshop
- Interactions with accomplished Social Entrepreneurs
- 2 Field trips to local social enterprises
- 1 day cultural trip
- Total credits awarded – 8

## Testimonials :

"The two week training molded me, changed my thought process and taught me why I want to be a Social entrepreneur and how. I am happy to say we started a food business 'Onlyldly' by December and is running successfully." - Sriram Anax, Social Entrepreneur, Summer School '17

"Though I took some courses on Social ventures before, through this course I learnt a lot about the social venture ecosystem in India; also, the field trips gave good insights on how these organizations operate." - Pi-ying Yen, HKUST, Winter School '17

Early bird Fee: USD 1000  
Regular Fee: USD 1200

This will cover tuition fee, teaching materials,  
field trip costs and living expenses

## Contact Details :

Vidhiya Saravanan, | CSIE | Ph: +91 44 2257 8377  
Kavitha GR | Office of International Relations | Ph: +91 44 2257 4926

Email : [iitmsocentschool@gmail.com](mailto:iitmsocentschool@gmail.com)  
Further details visit : <http://csie.iitm.ac.in/socentschool>



**IIT Madras - CSIE**  
(Center for Social Innovation & Entrepreneurship)

