# CENTRE FOR SOCIAL INNOVATION AND ENTREPRENEURSHIP IIT MADRAS

### NEWSLETTER

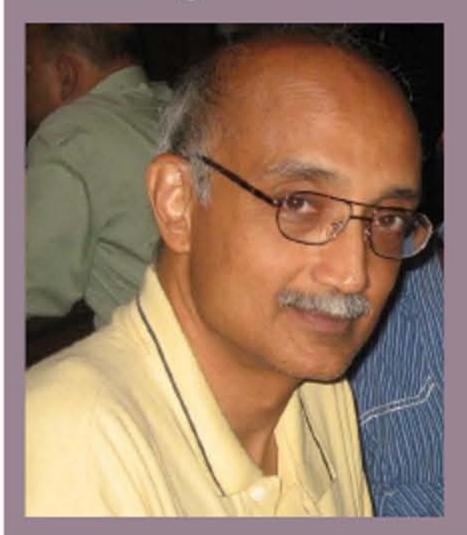
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Dear Reader,

CSIE continues its evolution from a Centre focused on education and research in social innovation & entrepreneurship, to one enabling capacity building, technology commercialization and livelihood enhancement. The various projects undertaken recently by CSIE bear testimony to this. The Centre has turned into an important vehicle for building scale for social enterprises. With a strong network of academic, Governmental and NGO partners, CSIE is uniquely positioned to turn concepts into solutions for society. We seek your support in fulfilling this mandate.

An International Winter School in Social Entrepreneurship is planned for this December. The past two have elicited highly-enthusiastic feedback from participants. Again, your help with spreading the message about the School among your global contact would be of great benefit to CSIE. This Centre is now being universally recognized as one of the few that can translate academic ideas into ground realities. The Staff are always ready to meet with you and take your ideas forward. With a close nexus to the CSR program in the Development Office, CSIE is well positioned to match faculty, alumni and student aspirations with societal needs and corporate funding.



Prof. R. Nagarajan

Dean,

International & Alumni
Relations

IIT Madras

#### **EVENTS**

#### International Winter School on Social Entrepreneurship

Following the positive response from the International Summer School, CSIE conducted the International Winter School spanning 10 days from 3-12 January 2018. Led by Professor L.S Ganesh from IIT-M as the lead faculty, the saw enthusiastic participation from all program participants that included among others students from Germany and Indonesia. The participants were provided knowledge, immersive/experiential classroom learning, self-study and peer learning opportunities about Social Entrepreneurship and its related ecosystem. The classroom learning and discussions were interspersed by field visits and interactions with renowned entrepreneurs and prominent Social Enterprises such as Amitava Bhattacharya from Bangalanatak.com, Ajith Narayanan from Invention Labs etc.

"I am happy to say we started a food business 'OnlyIdly' by December 2017 and is running successfully. Me along with 4 of my friends planned to start a social business which fills the stomach of underprivileged" - Summer School Participant

"I don't know whether I will become a social entrepreneur or not, but this programme has convinced me enough to do something for the society" - Winter School Participant

More Details here - <a href="http://csie.iitm.ac.in/socentschool/">http://csie.iitm.ac.in/socentschool/</a>

#### **EVENTS**

#### **Capacity Building Program for FPOs**

With a mission of enhancing the capacities and productivities of the Farmer Producer Organisations (FPOs) across the region, CSIE frequently conducts Capacity Building Programs and other events for FPOs and their Promoting Institutes (POPIs).

CSIE facilitated a stall for an organic farming led FPO and producer companies promoted by Hand-in-Hand India, from 4-7 January 2018 during Shaastra at IIT Madras.

A two-day program was organised for the FPOs from districts around the city of Madurai from 24-25 January 2018.

With support from NABARD, CSIE in January 2018 organised a Capacity Building Program for POPIs from 22-23 February 2018 at IIT Madras.



18 faculties from varied academic backgrounds and from different states participated in the Faculty Development Program organized by CSIE with support from EDI, Ahmedabad from 27 Nov-09 December, 2017. The program witnessed enthusiastic participation from them in classroom lectures, interaction with eminent entrepreneurs and industrialists and in industrial field visits to organizations such as Zoho Corp, Johnson Lifts and RmKV. With strong academic and industrial engagement and a steep learning curve on social entrepreneurship, the participants made ample use of the opportunities and in the process also gifted themselves memories to cherish for a lifetime.

#### **Business Plan Workshop and Competition**

CSIE in association with Tagore Engineering College conducted a Business Plan workshop and Competition for college students on 15-16 February 2018 at IITM Research Park. Around 70 young college students participated in this two day event. Rajendran from Zoho was one of the resource persons at this event. The program had lectures, interactions with successful business persons and a competitions at the end.

#### Socially Relevant Projects at IITM - JAGRITI

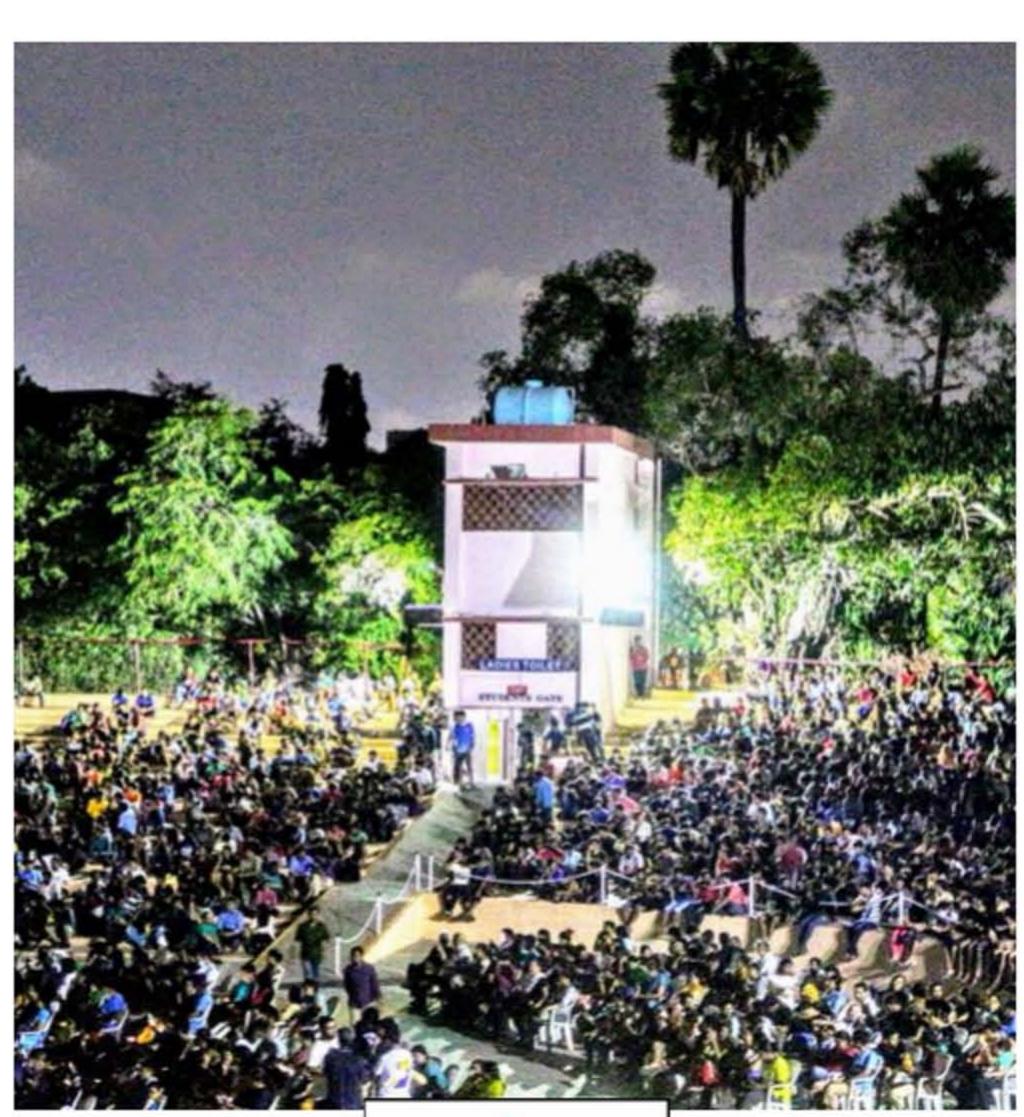
Jagriti - The Social Outreach Wing envisions to create a platform that would empower and engage the students in socially impactful activities. It wishes to leverage the passion, skills and fire of students to solve India's Pressing Challenges. Starting this year, Jagriti will be taking up mass social campaigns, projects and initiatives to make the world a better place. Through Jagriti, we envision to create a dynamic and inspired community of problems solvers for our country.

They recently screened "PadMan" in open air theatre as their pre-launch event.

Know more: https://www.facebook.com/jagriti.iitm/







JAGRIT

#### **PROJECTS**

#### **Livelihood Enhancement**

CSIE with the help of RuTAG has managed to secure a funding of 47 Lakhs from the Government of Tamil Nadu Revival the under Languishing Crafts initiative. CSIE is planning to use this grant to construct a Common Facility Center (CFC) which will house the Electronic Jacquard Machines developed by RuTAG along with other equipments Sewing like Computers, Machines, Printers etc.

## Technology Commercialization

CSIE is working with Murugappa Chettiar Research Centre in their commercializing developed technologies. had studied the various technologies, did a feasibility study by doing cost analysis, market readiness and pilot test results. CSIE is following a structured approach for this project which includes working with the scientists, field visits, potential with interaction entrepreneurs.

#### Gallery





International Winter School on Social Entrepreneurship



Capacity Building Program for FPOs



Interaction with MCRC's technology adopters



Pathamadai Fine Mat Society to be renovated



Participants of FDP at RmKV

#### Quote

"Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry."

Bill Drayton, Leading Social Entrepreneurs Changing the World



#### **CENTRE FOR SOCIAL INNOVATION & ENTREPRENEURSHIP**

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#### INTERNATIONAL WINTER SCHOOL ON SOCIAL ENTREPRENEURSHIP



#### Course structure:

- Lectures and Workshop • Interactions With accomplished
- 2 Field trips to local social enterprises

  - 1 day cultural trip
  - Total credits awarded 8

process and taught me why I want to be a Social process and taught me why I want to be a Social entrepreneur and how. I am happy to say we started a entrepreneur and now. I am happy to say we started a food business 'Onlyldly' by December and is running successfully." - Sriram Anax, Social Entrepreneur, Successfully." - Sriram Anax, Social Entrepreneur,

"Though I took some courses on Social ventures before, Summer School 17 through this course I learnt a lot about the social unrough this course Flearnt a for about the social venture ecosystem in India; also, the field trips gave venture ecosystem in mora, also, the held trips gave good insights on how these organizations operate.."

- Pi-ying Yen, HKUST, Winter School 17

Early bird Fee: USD 1000 Regular Fee: USD 1200

This will cover tuition fee, teaching materials,

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